AMENDMENTS TO THE CLAIMS

1 (previously presented): In a computer system having a user interface, including a touch-sensitive display, a method of displaying an electronic document including a plurality of pages, the method comprising the steps of:

displaying a page of the electronic document to a user as an immersive reading page, the immersive reading page having the visual characteristics of a printed paper page;

associating navigational functionality with an interactive region of the immersive reading page, wherein a page number of the immersive reading page is displayed, the interactive region spans only a portion of the immersive reading page, and the navigational functionality comprises displaying another immersive reading page of the electronic document; and

carrying out the navigational functionality in order to display another immersive reading page of the electronic document, the navigational functionality being carried out in response to the user tapping the touch-sensitive display at the interactive region corresponding to the page number of the immersive reading page,

wherein

the navigational functionality is transparent to the user prior to the user tapping the touch-sensitive display at the interactive region of the immersive reading page,

the interactive region is in proximity of the displayed page number, the interactive region including an area to the right of the page number and an area to the left of the page number on the display, and

in response to the user tapping the area to the right of the page number, the navigational functionality is carried out by replacing the displayed page of the document with a subsequent page of the document, and

in response to the user tapping the area to the left of the page number, the navigational functionality is carried out by replacing the displayed page of the document with a previous page of the document.

Claims 2-3 (canceled)

4 (original): The method of claim 1, further comprising the step of invoking a training mode for teaching the association to a user.

Claims 5-8 (canceled)

9 (currently amended): A computer-readable medium having stored thereon computer-executable instructions for performing a method of displaying an electronic document including a plurality of pages on a touch-sensitive display of a computer system, the method comprising the steps of:

displaying a page of the electronic document to a user as an immersive reading page, the immersive reading page having the visual characteristics of a printed paper page;

associating navigational functionality with an interactive region of the immersive reading page, wherein a page number of immersive reading page is displayed, the interactive region spans only a portion of the immersive reading page, and the navigational functionality comprises displaying another immersive reading page of the electronic document;

sensing the user tapping the touch-sensitive display at the interactive region corresponding to the page number of the immersive reading page; and

carrying out the navigational functionality in order to display another immersive reading page of the electronic document, the navigational functionality being carried out in response to the user tapping the interactive region corresponding to the page number of the immersive reading page,

wherein

the navigational functionality associated with the page number is transparent to the user prior to the user tapping the touch-sensitive display at the interactive region of the immersive reading page,

the interactive region is in proximity of the displayed page number, the interactive region including an area to the right of the page number and an area to the left of the page number on the display, and

in response to the user tapping the area to the right of the page number, the navigational functionality is carried out by replacing the displayed page of the document with a subsequent page of the document, and

in response to the user tapping the area to the left of the page number, the navigational functionality is carried out by replacing the displayed page of the document with a previous page of the document.

Claims 10-11 (canceled)

12 (previously presented): The computer-readable medium of claim 9 having stored thereon computer-executable instructions, for performing the step of invoking a training mode for teaching the association to a user.

Claims 13-21 (canceled)

22 (previously presented): The method of claim 1, wherein the electronic document is a book in electronic form and the immersive reading page has the visual characteristics of a printed paper page of a book.

Claims 23-26 (canceled)

27 (Previously presented): The computer-readable medium of claim 9, wherein the electronic document is a book in electronic form and the immersive reading page has the visual characteristics of a printed paper page of a book.

Claim 28 (canceled)

29 (previously presented): The method of claim 1, wherein the displaying includes displaying only one immersive reading page at a time.

30 (previously presented): The method of claim 1, further including teaching the association to the user by providing audio indicators.

31 (previously presented): The computer-readable medium of claim 9 having stored thereon computer-executable instructions, wherein the step of displaying includes displaying only one immersive reading page at a time.

32 (previously presented): The computer-readable medium of claim 9 having stored thereon computer-executable instructions, for performing the step of teaching the association to the user by providing audio indicators.

33 (previously presented): In a computer system having a user interface, including a touch-sensitive display, a method of displaying an electronic document including a plurality of pages, the method comprising the steps of:

displaying a page of the electronic document to a user as an immersive reading page, the immersive reading page having the visual characteristics of a printed paper page;

associating navigational functionality with an interactive region of the immersive reading page, wherein an element of the immersive reading page is displayed, the interactive region spans only a portion of the immersive reading page, and the navigational functionality comprises displaying another immersive reading page of the electronic document; and

carrying out the navigational functionality in order to display another immersive reading page of the electronic document, the navigational functionality being carried out in response to the user tapping the touch-sensitive display at the interactive region corresponding to the element of the immersive reading page,

wherein

the navigational functionality is transparent to the user prior to the user tapping the touch-sensitive display at the interactive region of the immersive reading page,

the interactive region is in proximity of the displayed element, the interactive region including an area to the right of the element and an area to the left of the element on the display, and

in response to the user tapping the area to the right of the element, the navigational functionality is carried out by replacing the displayed page of the document with a subsequent page of the document, and

in response to the user tapping the area to the left of the element, the navigational functionality is carried out by replacing the displayed page of the document with a previous page of the document.

34 (previously presented): A computer readable medium having computer-executable instructions stored thereon for performing the method of claim 33.

35 (previously presented): The method of claim 1, further including associating additional functionality with a second interactive region of the immersive reading page, wherein an element different than the page number is displayed in the second interactive region, and the additional functionality is different from the navigation functionality associated with the interactive region in which the page number is displayed.

36 (previously presented): The method of claim 35, wherein the element is a title.

37 (previously presented): The computer-readable medium of claim 9 having stored thereon computer-executable instructions, for performing the step of associating additional functionality with a second interactive region of the immersive reading page, wherein an element different than the page number is displayed in the second interactive region, and the additional functionality is different from the navigation functionality associated with the interactive region in which the page number is displayed.

38 (previously presented): The computer-readable medium of claim 37, wherein the element is a title.

39 (previously presented): The method of claim 33, further including associating additional functionality with a second interactive region of the immersive reading page, wherein a second

element of the immersive reading page is displayed in the second interactive region, and the additional functionality is different from the navigation functionality associated with the interactive region in which the second element is displayed.

40 (previously presented): The method of claim 39, wherein the second element is a title.

Claims 41-43 (canceled)

44 (previously presented): The computer-readable medium of claim 9, wherein the interactive region constitutes areas in an immediate vicinity of the page number.

Claims 45- 46 (canceled)

47 (previously presented): The method of claim 33, wherein the interactive region constitutes areas in an immediate vicinity of the element.

Claims 48-49 (canceled)